



2018 Sponsorship Opportunities

American Airlines Freedom Breakfast and Veterans Parade

Presenting Sponsor (sold)

Production Sponsor \$20,000

- 2-3-minute podium welcome address may include company promotion
- Recognized as Production/AV sponsor on all media and scrolling slides
- Opportunity to provide marketing information at each seat (Committee will provide guests such as speaker and key attendees to fill seats as needed)
- Opportunity to participate in Parade with signage/banner
- Including all benefits shown below

Platinum Sponsor \$15,000

- 1-2-minute podium introductory address
- Website recognition with live link
- Table Signage and seating for 20 guests (2 tables) (Committee will provide guests such as speaker and key attendees to fill seats as needed)
- Opportunity to participate in Parade with signage/banner
- Including all benefits shown below

Gold Sponsor \$10,000

- 1-2-minute podium introductory address
- Exhibit table available at Freedom Breakfast for company promotion
- Table Signage and seating for 20 guests (2 tables)
- Opportunity to participate in Parade with signage/banner
- Including all benefits shown below

Silver Sponsor \$7,500

- Company Logo on website for all Carolinas Freedom Foundation Events
- Company Logo on all signage and media for ALL* Carolinas Freedom Foundation events where appropriate
- Including all benefits shown below

Contact: Obie Oakley 704-553-7077 obieoakley@frontier.com

Additional info: Terri DeBoo 704-756-5113 Terri@terrideboo.com



2018 Sponsorship Opportunities

Bronze Sponsor \$5,000

- Logo on scrolling screen and media
- Banner and Participation at Veterans Day Parade
- Including all benefits shown below

Patriot Sponsor \$2,500

- Name recognized in printed program, running slide show throughout event, and all appropriate signage
- Sponsorship ribbons on name badges
- Recognition via social media platforms
- Logo remains on website throughout year as a supporter/partner
- Verbal Recognition from podium
- Including all benefits shown below

Table Sponsor \$1,000

- Table of 10
- Table signage
- Listing in program as Sponsor

Host Sponsor \$750

- Table of 10 (no signage)

*Carolinan Freedom Foundation Programs of Merit

- American Airlines Freedom Breakfast
- American Airlines Salute to Veterans Parade
- General Hugh Shelton Youth Leadership Challenge
- Flags in the Classroom
- Patriotic Art Competition and Exhibition
- The Rising Stars & Stripes Award Program
- Annual Patriotism Bowl
- Youth Leadership and Character Development, Jr ROTC
- Freedom Award

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